



**College of Education**

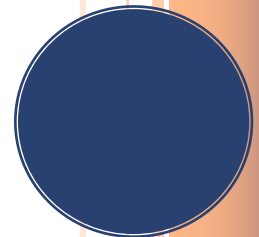
# DATA REPORT 2011

*Secondary Education: Business Education*

This document contains aggregated candidate data collected at admission, clinical experience, and completion as well as program level on key quantitative variables. The intended uses of these data include identifying areas of strength, areas for improvement, indicators of progress, and as an aid for annual planning.

**UNIVERSITY OF WEST GEORGIA**

*6/23/11*



# DATA REPORT 2011

## SECONDARY EDUCATION: BUSINESS EDUCATION

### SECTION 1: PROGRAM DATA

#### Business Education Initial Certification: List of Assessments

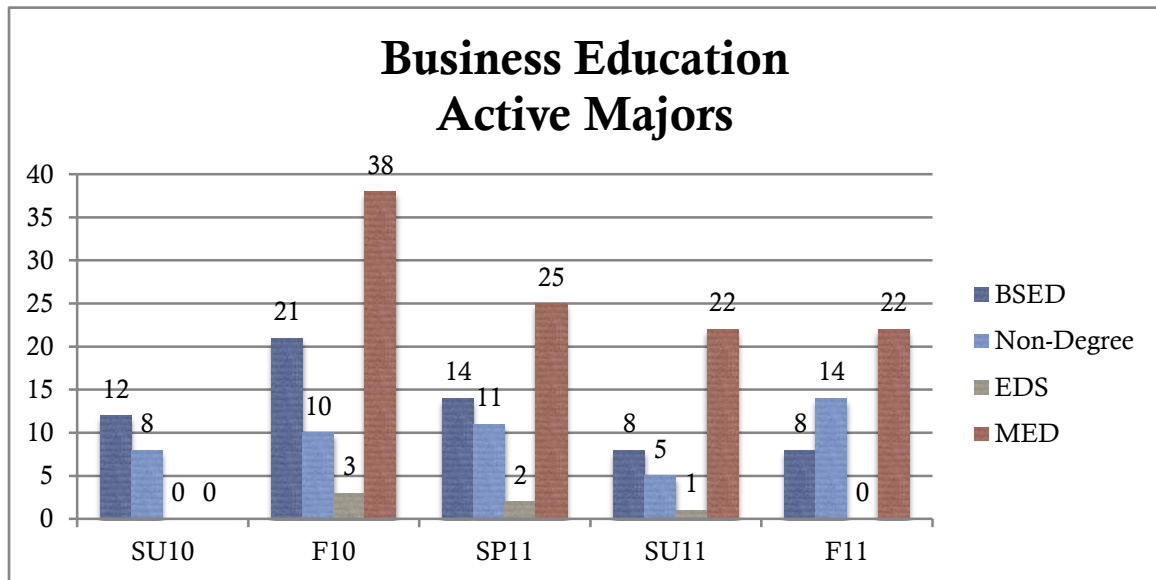
Evaluated Notebook/M.Ed. Comprehensive Exam

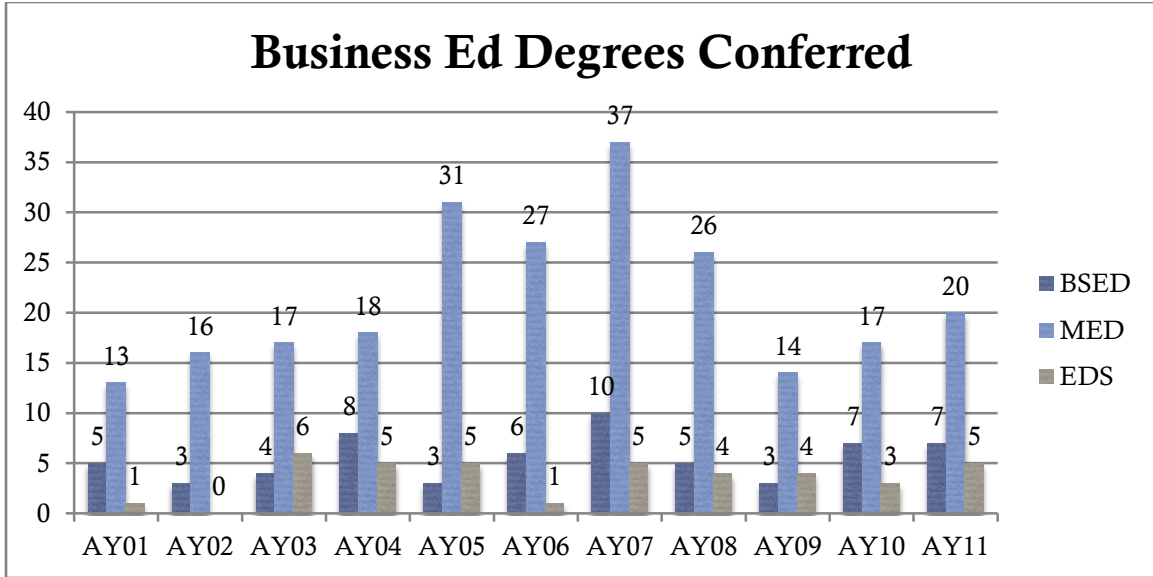
Evaluated Lesson Plans

Clinical Experience

Pretest/Posttest-Clinical Experience

GACE Content Assessment





## SECTION II: CANDIDATE DATA

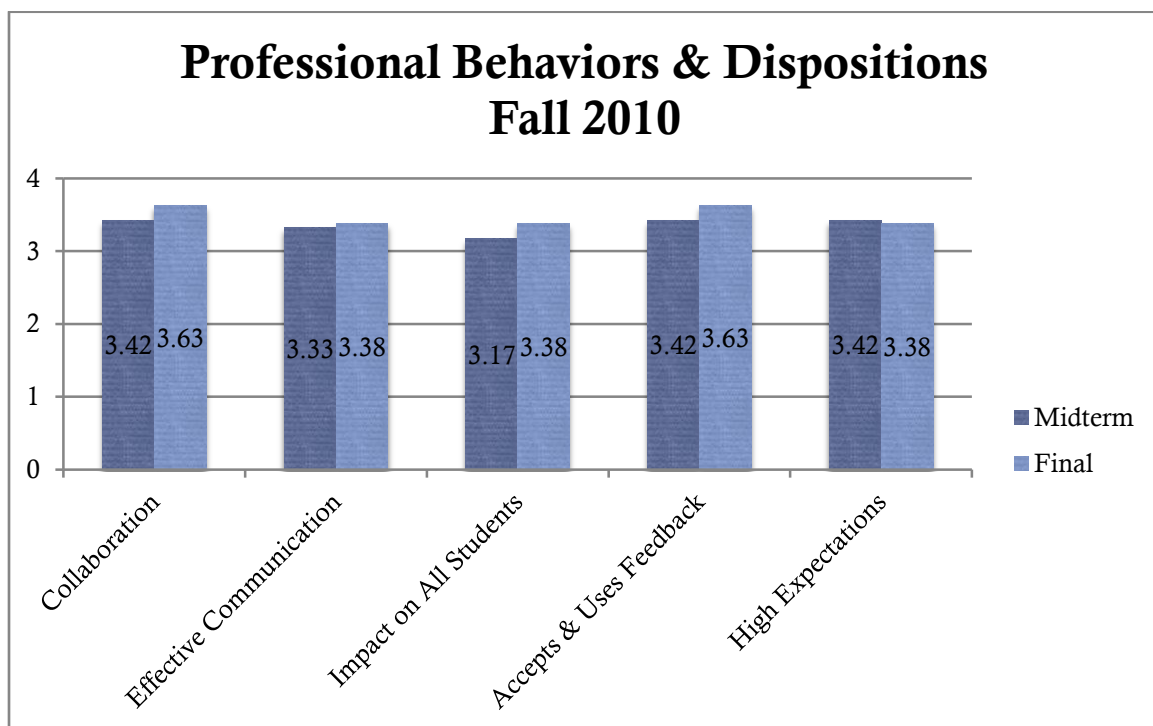
### ADMISSION

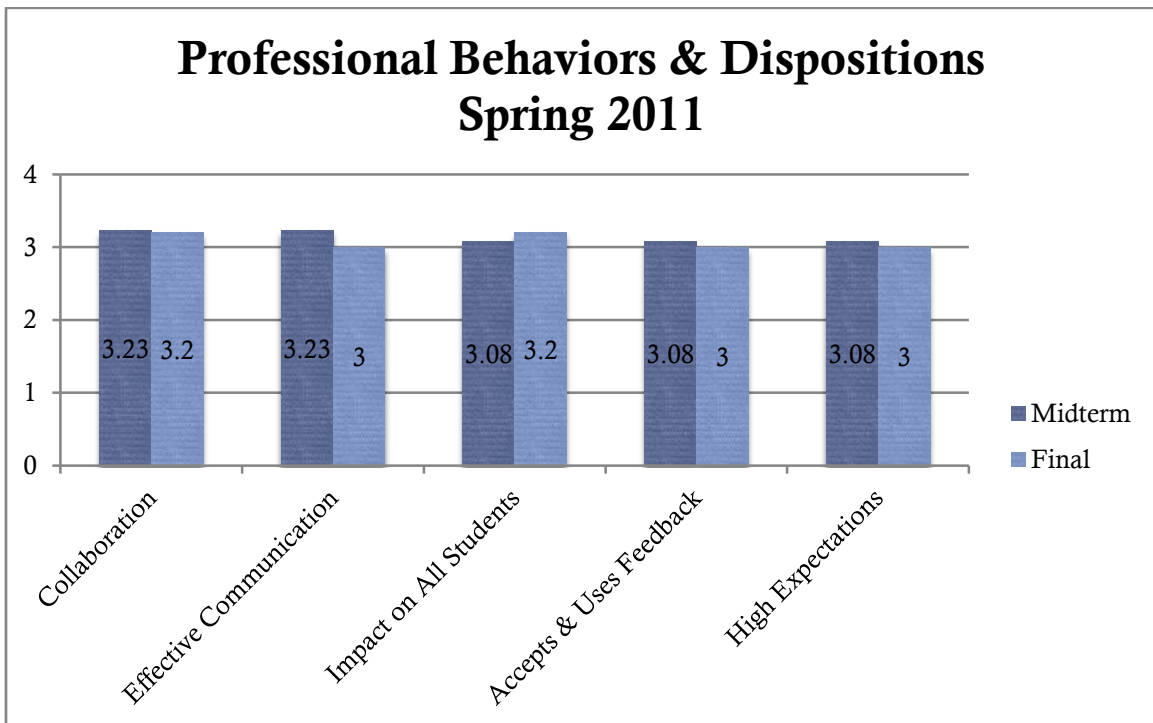
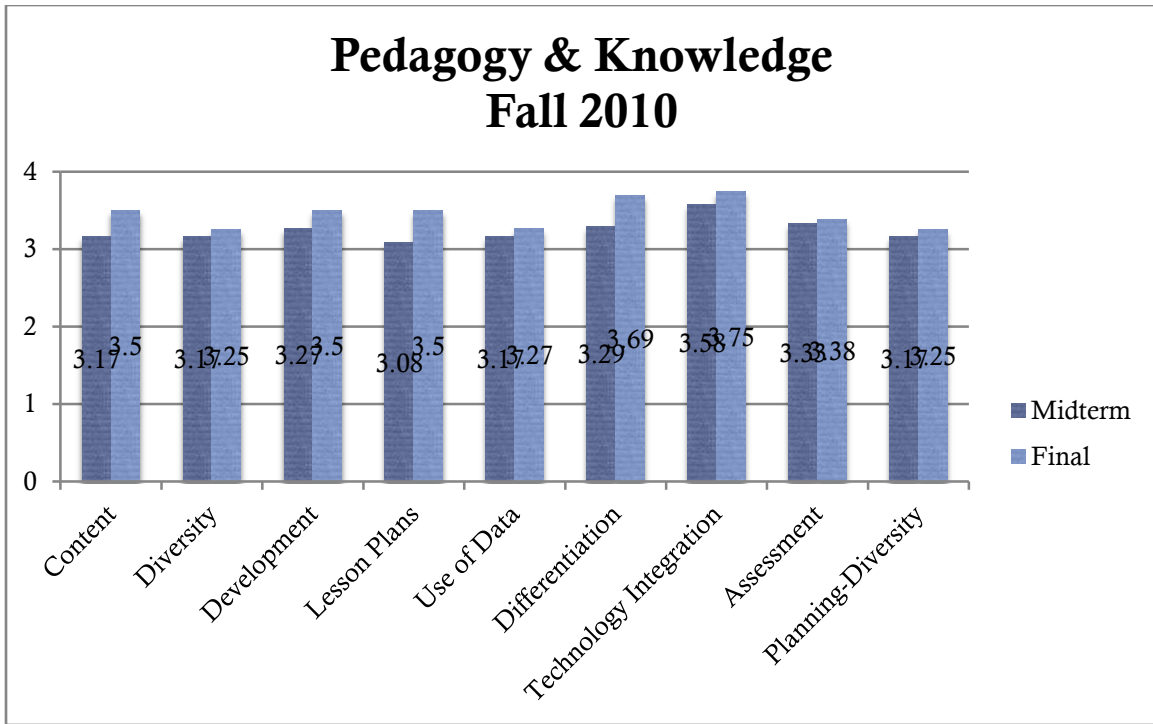
Mean GPA	2009	2010
Specialist	3.66	N/A

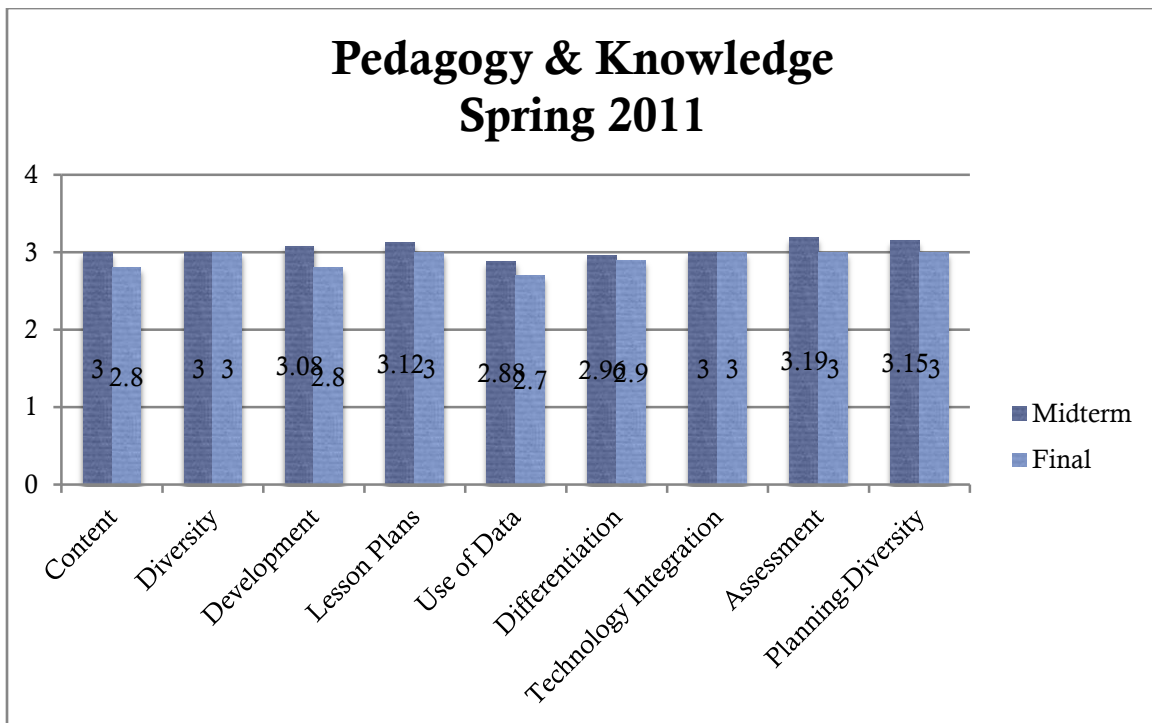
## CLINICAL EXPERIENCES

### TEFEE Results: Initial Certification

Semester	Required Professional Behaviors	Professional Behaviors & Dispositions	Pedagogy & Knowledge	Management
Fall 2010	3.60	3.39	3.31	3.26
Spring 2011	3.19	3.11	2.99	3.06







## EXIT (GACE CONTENT)

The results reported here are for GACE Content Tests I and II. Results reported are all from takers who identified themselves as seniors at The University of West Georgia between 2006 and the present.

## PASS RATES

Program Year	TEST 1			Pass Rate - GA	# Takers - GA	# Pass - GA
	Pass Rate - UWG.	# Takers - UWG.	# Pass - UWG.			
All Selections	41%	22	9	60%	154	92
2006-2007	-	7	Low N	68%	44	30
2007-2008	-	3	Low N	67%	39	26
2008-2009	-	2	Low N	60%	20	12
2009-2010	-	4	Low N	54%	28	15
Program YTD	-	6	Low N	39%	23	9

	<b>TEST 2</b>					
<b>Program Year</b>	<b>Pass Rate - UWG.</b>	<b># Takers - UWG.</b>	<b># Pass - UWG.</b>	<b>Pass Rate - State</b>	<b># Takers - State</b>	<b># Pass - State</b>
<b>All Selections</b>	<b>65%</b>	<b>23</b>	<b>15</b>	<b>77%</b>	<b>154</b>	<b>118</b>
<b>2006-2007</b>	-	7	Low N	90%	40	36
<b>2007-2008</b>	-	3	Low N	75%	40	30
<b>2008-2009</b>	-	2	Low N	81%	21	17
<b>2009-2010</b>	-	5	Low N	87%	30	26
<b>Program YTD</b>	-	6	Low N	39%	23	9

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## OBJECTIVES SUMMARY

Test	Subarea #	Objective Type	Objective Name	# of Takers - UWG	Objective Score - UWG	# of Takers - GA	Objective Score - GA
<b>Test I</b>	1	M/C	Understand financial management in business.	16	63%	141	70%
<b>Test I</b>	1	M/C	Understand human resource management.	16	83%	141	83%
<b>Test I</b>	1	M/C	Understand organizational structures and their relationship to business management.	16	62%	141	59%
<b>Test I</b>	1	M/C	Understand principles and procedures related to entrepreneurship.	16	83%	141	83%
<b>Test I</b>	1	M/C	Understand the functions of business management.	16	54%	141	61%
<b>Test I</b>	2	M/C	Understand issues related to ethics and social responsibility in business.	16	73%	141	75%
<b>Test I</b>	2	M/C	Understand principles of business law.	16	64%	141	58%
<b>Test I</b>	2	M/C	Understand relationships among educational achievement, leadership, employment, and career development.	16	83%	141	81%

<b>Test I</b>	3	M/C	Understand accounting principles and procedures related to the forms of business ownership, payroll, banking, and income taxes.	16	56%	141	64%
<b>Test I</b>	3	M/C	Understand how to prepare, interpret, and analyze financial statements using appropriate accounting principles.	16	62%	141	63%
<b>Test I</b>	3	M/C	Understand principles of accounting and the accounting cycle.	16	66%	141	67%
<b>Test</b>	<b>Subarea #</b>	<b>Objective Type</b>	<b>Objective Name</b>	<b># of Takers - UWG</b>	<b>Objective Score - UWG</b>	<b># of Takers - GA</b>	<b>Objective Score - GA</b>
<b>Test II</b>	1	M/C	Understand basic economic concepts and how the U.S. and international economies operate.	23	69%	152	71%
<b>Test II</b>	1	M/C	Understand international business and the global economy.	23	48%	152	61%
<b>Test II</b>	1	M/C	Understand principles of consumer economics and personal finance.	23	71%	152	70%
<b>Test II</b>	2	M/C	Understand basic principles of marketing.	23	58%	152	68%
<b>Test II</b>	2	M/C	Understand principles of product and service planning, pricing, and distribution.	23	67%	152	70%
<b>Test II</b>	2	M/C	Understand principles of product promotion and the selling process.	23	64%	152	63%
<b>Test II</b>	3	M/C	Understand principles and procedures related to confidentiality, security, and data integrity associated with computer technology.	23	79%	152	77%
<b>Test II</b>	3	M/C	Understand principles of computer networking, programming, and the Internet.	23	64%	152	68%
<b>Test II</b>	3	M/C	Understand principles of effective business communications.	23	82%	152	75%
<b>Test II</b>	3	M/C	Understand principles of information processing, information systems, and technology applications.	23	51%	152	56%
<b>Test II</b>	3	M/C	Understand principles related to computer concepts, technology, and office equipment.	23	63%	152	68%